



12 June 2014

Dear colleagues and friends

London Adventure Play Awards 2014

London Play is pleased to announce the launch of the 2014 London Adventure Play Awards. This year we have added two new categories – to reflect a broader scope of settings where adventurous play takes place: including on the streets and in summer holiday play schemes. As always, recognising and celebrating the special role of adventure playgrounds in children's lives is the driving force behind this event, now in its 14th year.

ENTRIES ARE IN THE FORM OF A SHORT FILM, MADE BY CHILDREN
DEADLINE FOR ENTRIES: 5pm, Wednesday 17 September

WHO IS ELIGIBLE

Adventure playgrounds, play streets, holiday play settings, community groups and schools which meet the following criteria are invited to enter:

- All settings must be located in one of the 32 London boroughs or the City of London;
- Adventure playgrounds and play provision by community groups must be open access (i.e. not charge entry fees and be open to all, except for those which cater for disabled children specifically);
- Settings must agree to cooperate with the judging panel and be prepared to participate in the awards ceremony during the October half term break (probably Tuesday 28 October), including arranging photo permissions/opt outs for all children who attend;
- Entrants must agree that London Play can use the films submitted for the purpose of publicising the awards *and* play in London more generally.

HOW TO ENTER

Entries to the awards will consist of three parts:

1. Adult application form to be filled in by staff or carers at the setting (attached)
2. Application form to be filled in by children (attached)
3. Short films made by children NOT adults. Films must be in mpeg, avi or Quicktime format. Submissions can be made on disc, memory stick or via FTP.

PLEASE NOTE Successful films in the past have captured spontaneous moments at the playground rather than staged, stilted sequences. Interviews are fine but nothing beats seeing the playground in action. Visit our YouTube channel to see some of the winning entries from previous years: www.youtube.com/user/londonplaychannel

PLEASE ONLY SUBMIT FILMS IN THE FORMATS STATED AND A MAX LENGTH OF 2 MINS

89-93 Fonthill Road, London N4 3JH - www.londonplay.org.uk
phone: 0203 384 8510 - email: info@londonplay.org.uk

Patrons: Simon Hughes MP, Lord Smith of Finsbury, Jon Snow, Stephen Studd, Polly Toynbee
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AWARD CATEGORIES

Enter as many or few categories as you wish – some great prizes are already confirmed and there are more to come.

FOR ADVENTURE PLAYGROUNDS/COMMUNITY GROUPS

London Adventure Playground of the Year (Adventure Playgrounds only)

For the best overall adventure playground in London. We are delighted to confirm that the sponsor of this main award in 2014 is again [Adventure Playground Engineers](#) (APEs) who will donate £500 of materials and help the winners design and build an adventurous new addition to their playground.

Inventiveness Award: Recognising creative approaches to play provision (prize tbc).

Variety Award: For the play setting with the greatest range of play possibilities (prize tbc).

PLAY STREETS

The Janet Dalglish Play Street of the Year Award: A new category for 2014 as play streets continue to take London by storm. The winning street will receive £500 to contribute to a fantabulous on-street celebration.

HOLIDAY PLAY SCHEMES

Cooldest Place to Play Award: Sponsored by the [Worshipful Company of Fan Makers](#), this new award recognises the holiday play scheme in London which offers kids the coolest place to be during the long hot summer. Prize is £500 in cool cash.

SCHOOLS

Most Adventurous Play Offer in a School: For the school that goes the extra mile at playtime – to win new play equipment for the school.

OPEN TO ALL

Best Film: For the most Oscar-worthy cinematic performance – glory and fame forever!

JUDGING

Judging will take place in the last week of September. **Entries will be assessed mainly on the films submitted by children.** London Play staff will carry out an initial evaluation of entries and decide on a shortlist which will be submitted to the judging panel for assessment against the criteria shown below. The judging panel will include key sponsors, play experts and children at Shakespeare Walk Adventure Playground in Hackney, which won the main award in 2013. The judges' decision will be final.

WHAT ARE WE LOOKING FOR?

Films submitted must be made by the children who play at the setting, with any adult assistance limited to helping them use the equipment. The films should capture the essence of adventurous play and show what is special about the place and the people.

In **adventure play/community settings and schools** we are looking for evidence of:

- A wide variety of physical elements which make up the play setting
- Different ways that children play in the play setting – and the level of freedom they have to choose what they do and when
- Play with natural elements: earth, water, fire, air etc
- Things being created, reconfigured, rebuilt or adapted there
- Children's views about the space

For **play streets**, we are looking for evidence of children's freedom to choose what they do; of support from the community, and for children's views on their play street.

For **holiday play schemes**, we are looking for evidence of inspiring, adventurous outdoor play experiences on offer which children thrive on.

THE EVENT

The awards ceremony will be held during the half term break at a central London location. We will show the films submitted by the children, and announce the winners. All groups which are shortlisted for an award will be invited to send a group of staff/carers and children to this fun-filled event. It is very important that staff at the playgrounds or carers arrange photo permissions/opt outs for the children attending.

QUESTIONS

We hope that this is all clear! However, if you have any questions, please get in touch via events@londonplay.org.uk or call 0203 384 8510.

We look forward to receiving your entries and using them to promote the fantastic work that is going on around the capital to provide quality play experiences for our children and young people.

Yours sincerely,

Fiona Sutherland

Information and communications manager
London Play



London Adventure Play Awards 2014 Staff/adult carer application form (two pages)

Deadline for the return of this application form is 5pm Wednesday 17 September

This form will be used primarily to confirm that your school, adventure playground or community group is eligible to enter the awards. Judging will be based mainly on the short film (max 2 minutes) produced by the children who play at the setting. Any adult assistance should be limited to helping them use the equipment.

Name of playground/school/group: _____

Postal address: _____

Borough: _____

Post code: _____

Contact name: _____

Job title: _____

Email: _____

Phone no: _____

Site address (if different from above): _____

Post code: _____

Type of organisation (tick one)

Voluntary run adventure playground

Local authority adventure playground

School

Community group

Play street residents

Other *Please specify*

Category/categories entered (please tick at least one, and all that apply)

- Adventure Playground of the Year (Adventure playgrounds only)
- Janet Dalglish Play Street of the Year (Play streets only)
- Coolest Place to Play (Holiday play schemes only)
- Most adventurous play offer in a school (Schools only)
- Inventiveness Award
- Variety Award
- Best Film

I/we confirm that the following items are submitted with this application form:

- Children's application form
- Video/film made by children (no more than TWO minutes long)

I, the undersigned confirm that (please tick all boxes):

- The play setting is open access – i.e. is open to all and free to use (does not apply to schools/holiday play schemes and those settings which specifically provide for disabled children).
- The film submitted is created by the children listed in the accompanying children's application form, without any adult help beyond assistance with the equipment
- Permission is granted for London Play to use the films submitted in this application for the purposes of publicising the awards and play in London generally
- We agree to cooperate with the judging panel in arranging visits
- We agree to participate in the awards ceremony on Tuesday 28 October, along with children from the setting
- We will arrange photo permissions for those children who attend the awards ceremony event

Signed: _____

Print name: _____

Job title: _____

Date: _____

PLEASE RETURN TO: Adventure Play Awards, London Play, 89-93 Fonthill Road, London, N4 3JH or email to fiona@londonplay.org.uk to arrive no later than 5pm, Wednesday 17 September.

Enquiries: Tel: 0203 384 8510 or events@londonplay.org.uk

London Adventure Play Awards 2014

Children's application form (two pages)

We would like at least two children from the play setting to fill out this form, but there is no upper limit – just photocopy as many times as needed.

1 Name of your adventure playground/school/community group/street/play space

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2 Your names and ages

Name	Age
1	
2	
3	
4	
5	

To enter the London Adventure Play Awards you must send in a film, no more than two minutes long. It should show us why you think the place you play is brilliant! You must make the film yourselves, without adult help except for showing you how to use the equipment. It should be burned onto a disc/memory stick and posted or emailed to us with your application forms.

Try to show in your film:

- **The variety of physical elements in the play space**

E.g. big/ small structures... natural/manmade.... created by children/adults, materials/textures (NB Not applicable for play street category!)

- **The different ways that children play in the play space**

E.g. climbing, balancing, running, chasing, building, different games, sitting, role-playing, pretending, hiding etc. Play in groups, in pairs, or alone

- **Examples of play with natural elements: earth, water, fire, air**

E.g. planting, digging, fire building, mud pies, kite flying etc. Play in different seasons
(Don't worry if there's not too much of this going on on a play street!)

- **What is created, destroyed, rebuilt or adapted there**

E.g. dens, using tools, cooking, drawing, making, mending, building, painting, dressing up

- **What children think about the play space and what it means to them**

E.g. how they feel when they go there, why they go there and who they meet

For a play street we also want to see what the people living there think about the play street

Please tell us what you think is special about the place that you play

Thanks for filling in this form. Please return it to a play worker/teacher/carer